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# TRANSMITTAL FORM

(to be used for all correspondence after initial filing)

<b>TRANSMITTAL FORM</b> (to be used for all correspondence after initial filing)		Application Number	10/074,530
		Filing Date	February 11, 2002
		First Named Inventor	Kevin M. LIGA
		Art Unit	3622
		Examiner Name	Khanh Le
Total Number of Pages in This Submission	21	Attorney Docket Number	559442004200

## ENCLOSURES (Check all that apply)

<input type="checkbox"/> Fee Transmittal Form <input type="checkbox"/> Fee Attached <input type="checkbox"/> Amendment/Reply <input type="checkbox"/> After Final <input type="checkbox"/> Affidavits/declaration(s) <input type="checkbox"/> Extension of Time Request <input type="checkbox"/> Express Abandonment Request <input checked="" type="checkbox"/> Information Disclosure Statement (2 pages) <input type="checkbox"/> Certified Copy of Priority Document(s) <input type="checkbox"/> Response to Missing Parts/Incomplete Application  <input type="checkbox"/> Response to Missing Parts under 37 CFR 1.52 or 1.53	<input type="checkbox"/> Drawing(s) <input type="checkbox"/> Licensing-related Papers <input type="checkbox"/> Petition <input type="checkbox"/> Petition to Convert to a Provisional Application <input type="checkbox"/> Power of Attorney, Revocation Change of Correspondence Address <input type="checkbox"/> Terminal Disclaimer <input type="checkbox"/> Request for Refund <input type="checkbox"/> CD, Number of CD(s) _____	<input type="checkbox"/> After Allowance communication to Technology Center (TC) <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences <input type="checkbox"/> Appeal Communication to TC (Appeal Notice, Brief, Reply Brief) <input type="checkbox"/> Proprietary Information <input type="checkbox"/> Status Letter <input checked="" type="checkbox"/> Other Enclosure(s) (please identify below): Return Receipt Postcard Form PTO SB/08/a/b listing: * (17) US Patent Documents (not enclosed) * (7) Foreign Patent Documents * (2) Non Patent Literature Documents
Remarks		

## SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

Firm or Individual name	MORRISON & FOERSTER LLP Jonathan Bockman - 45,640
Signature	
Date	March 4, 2005

CERTIFICATE OF HAND DELIVERY

I hereby certify that this correspondence is being hand delivered to:  
Commissioner for Patents, Alexandria, Virginia, 22313, on the date shown  
below.

Dated: 3/4/05 Signature: Beth R. Mandel  
(Beth R. Mandel)

PATENT  
Docket No. 559442004200



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In the application of:

Kevin M. LIGA et al.

Serial No.: 10/074,530

Filing Date: February 11, 2002

For: COMMUNICATING AND  
DISPLAYING AN ADVERTISEMENT  
USING A PERSONAL VIDEO  
RECORDER

Examiner: LE, KHANH

Group Art Unit: 3622

SUPPLEMENTAL INFORMATION DISCLOSURE  
STATEMENT UNDER 37 C.F.R. § 1.97

*Mail Stop Amendment*  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

Dear Sir:

Pursuant to 37 C.F.R. § 1.97 and § 1.98, Applicants submit for consideration in the above-identified application the documents listed on the attached Form PTO/SB/08a/b.

Copies of the foreign documents and non-patent literature are also submitted herewith. The Examiner is requested to make these documents of record.

This Supplemental Information Disclosure Statement is submitted before mailing of a first Office Action on the merits; accordingly, no fee or separate requirements are required.

Applicants would appreciate the Examiner initialing and returning the Form PTO/SB/08a/b, indicating that the information has been considered and made of record herein.

The information contained in this Supplemental Information Disclosure Statement under 37 C.F.R. § 1.97 and § 1.98 is not to be construed as a representation that: (i) a complete search has been made; (ii) additional information material to the examination of this application does not exist; (iii) the information, protocols, results and the like reported by third parties are accurate or enabling; or (iv) the above information constitutes prior art to the subject invention.

In the unlikely event that the transmittal form is separated from this document and the Patent Office determines that an extension and/or other relief (such as payment of a fee under 37 C.F.R. § 1.17 (p)) is required, Applicant petitions for any required relief including extensions of time and authorizes the Commissioner to charge the cost of such petitions and/or other fees due in connection with the filing of this document to **Deposit Account No. 03-1952** referencing 559442004200.

Dated: March 4, 2005

Respectfully submitted,

By: 

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Substitute for form 1449/PTO				<b>Complete if Known</b>	
<b>INFORMATION DISCLOSURE STATEMENT BY APPLICANT</b>  <i>(Use as many sheets as necessary)</i>				Application Number	10/074,530
				Filing Date	February 11, 2002
				First Named Inventor	Kevin M. Liga
				Art Unit	3622
				Examiner Name	Khanh Le
Sheet	1	of	1	Attorney Docket Number	559442004200

U.S. PATENT DOCUMENTS					
Examiner Initials*	Cite No. <sup>1</sup>	Document Number	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Number-Kind Code <sup>2</sup> (if known)			
	1.	5,652,615	7/29/1997	BRYANT et al.	
	2.	5,758,257	5/26/1998	HERZ et al.	
	3.	5,790,176	8/4/1998	CRAIG	
	4.	5,956,716	7/21/1999	KENNER et al.	
	5.	6,026,376	2/15/2000	KENNEY	
	6.	6,038,000	3/14/2000	HURST, JR.	
	7.	6,104,443	8/15/2000	ADCOCK ET AL.	
	8.	6,141,010	10/31/2000	HOYLE	
	9.	6,326,982	12/4/2001	WU ET AL.	
	10.	2002/0032905	3/14/2002	SHERR ET AL.	
	11.	2002/0053078	5/2/2002	HOLTZ ET AL.	
	12.	2002/0056091	5/9/2002	BALA ET AL.	
	13.	6,487,721	11/26/2002	SADAFI	
	14.	6,509,908	1/21/2003	CROY ET AL.	
	15.	6,591,247	7/8/2003	STERN	
	16.	6,597,374	7/22/2003	BAKER ET AL.	
	17.	6,792,615	9/14/2004	ROWE ET AL.	

FOREIGN PATENT DOCUMENTS						
Examiner Initials*	Cite No. <sup>1</sup>	Foreign Patent Document	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	T <sup>6</sup>
		Country Code <sup>3</sup> -Number <sup>4</sup> -Kind Code <sup>5</sup> (if known)				
	18.	CA-246,437	1/27/1925		abstract	
	19.	WO-90/00847-A	1/25/1990		abstract	
	20.	GB-2290431	12/20/1995		abstract	
	21.	EP-0847200-A1	6/10/1998		abstract	
	22.	WO-98-45902	10/15/1998		abstract	
	23.	WO-98-48566-A2	10/29/1998		abstract	
	24.	WO-99-55066-A1	10/28/1999		abstract	

\*EXAMINER: Initial if information considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant. <sup>1</sup> Applicant's unique citation designation number (optional). <sup>2</sup> See Kinds Codes of USPTO Patent Documents at [www.uspto.gov](http://www.uspto.gov) or MPEP 901.04. <sup>3</sup> Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). <sup>4</sup> For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. <sup>5</sup> Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible. <sup>6</sup> Applicant is to place a check mark here if English language Translation is attached.

NON PATENT LITERATURE DOCUMENTS			
Examiner Initials*	Cite No. <sup>1</sup>	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T <sup>2</sup>
	25.	WILLEBEEK-LEMAIR, et al. "On Multi-point Video Control Units for Videoconferencing", 1994, pp. 356-364, IBM T.J. Watson Research Center	
	26.	"Overview," located at <a href="http://www.claria.com/companyinfo/">www.claria.com/companyinfo/</a> visited on February 8, 2005	

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<sup>1</sup> Applicant's unique citation designation number (optional). <sup>2</sup> Applicant is to place a check mark here if English language Translation is attached.

Examiner Signature		Date Considered	
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va-93009